



Hinwood's Herald

www.tamworthfirstlight.org.au 02 February 2011 – Meeting 1046

Quote of the Week From David

“Men want the same thing from their underwear that they want from their women: a little bit of support, and a little bit of freedom.”

Louise's Herald For Hinwood

Back at the Sanctuary Inn & a good turn out for the holiday period. It was a pleasure to welcome Lorraine Hooker from the Rotary Club of Wellington Point in Brisbane. This is a club in it's infancy only being chartered last August, so Lorraine was taking note of how we do things. She was blown away by the camaraderie & just how much fun we do have so early in the morning. Her area was spared in the recent flooding but the Clubs in the immediate area are combining to do some fund raising.

It was disappointing to see the breathalysing has been cancelled by the RTA due to the lack of funds, something we have been doing for a very long time & part of our service to the Community. Makes you wonder where some priorities lie. Thanks to Maureen for the background work she put in.

Yeoy & Max seem to have the Cavalcade covered, & we also have enough members to cover the “Longest Line Dance”.

I forgot to mention this morning but I went to see “our” Ashleigh Dallas performing with her band at The Pub last Friday night. Norm, the head of the fan club was there too. What a treat, the enthusiasm as well as the natural talent just oozes from her & as a little added extra Casey Chambers came on to do a number as Ashleigh's backup singer!

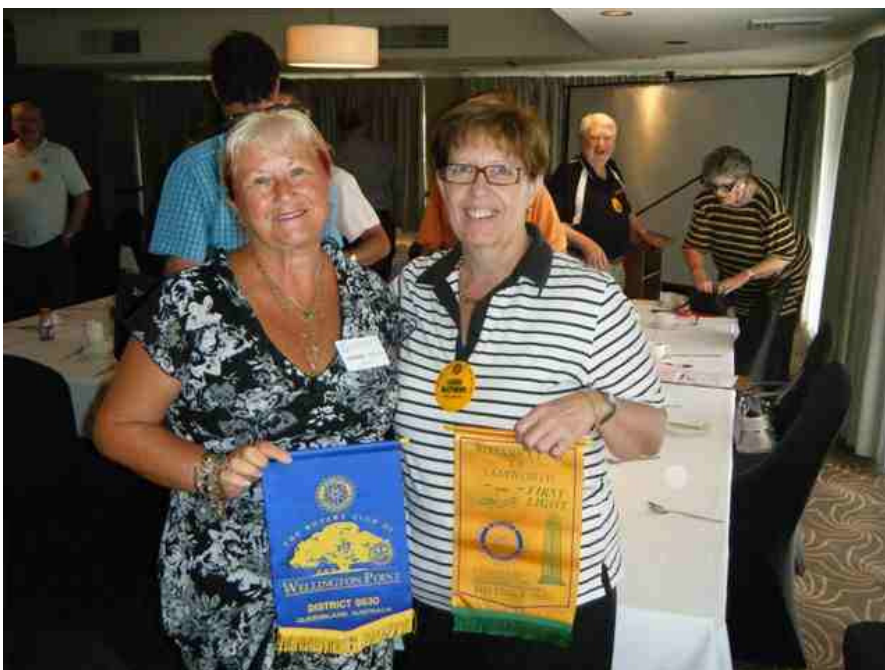
Rob Harrison from the TRDC is certainly doing a great job selling our little slice of heaven. He speaks so passionately about our town. It's amazing the people who are our greatest ambassadors (DJ included) are relatively new to our community but obviously recognize how wonderful this place is. We really need Rob to return in the future to fill us in on the progress of "Brand Tamworth."

Congratulations to proud Grandparents Jim & Carmel Raymond on the birth of Ryan who arrived last week in New Zealand.

Bruce Hemmett is never far from our thoughts, he himself has not been well & had a few days in hospital with vertigo...hoping all is on the improve.

The trainer wheels are certainly getting a workout, with two meetings to cover in February I might nearly have the nerves beaten! Get out & take in some of the CM atmosphere & have a great week. Don't forget no meeting on the 26th.

Louise oxo



Louise welcomes Lorraine Hooker from the Rotary Club of Wellington Point in Brisbane.

Cavalcade – Country Music Festival 2011



Tomorrow needs leaders!

Rotary Youth Leadership Awards (RYLA) helps develop the potential of 18 to 25 year olds through an intensive, weeklong program focusing on leadership and personal growth. RYLA has changed the lives of the thousands of young Australians who have completed it. The program is fully funded for participants by Rotary Clubs and business sponsorship.

2nd April – 9th April 2011 Lake Keepit Sport & Recreation Centre

To enrol a potential young leader, offer sponsorship, or just to find out more, contact Norm Dezius

NEWS / DIARY DATES

- **Wednesday 23rd February 2011, 6.15 pm Movie Night celebrates Rotary's birthday with other Rotarians Australia wide.** This is a pre-release movie, 'Conviction' starring Hilary Swank which is an "END POLIO NOW" promotion. The cinema will provide a roped off area and trays of finger food, the bar will be operational on a "buy your own" basis... *This function will replace our regular weekly breakfast meeting - there will be no breakfast meeting on Wednesday morning 23rd Feb.* **PLEASE BOOK AND PAY IAN HOWE ON OR BEFORE 2ND February**
- **The combined Rotary Clubs of Tamworth Pride of Workmanship Awards – 2011**
Closing Date for nominations - Friday 25 February 2011. A nomination form has been forwarded to you under separate email.
The awards dinner will be held at Blazes West League Club, Tamworth on Monday, 28 March 2011 - 6:30pm for 7:00pm
- **Science & Engineering Challenge 22 – 24 March 2011.** Terry Robinson chairing the Committee. Terry needs assistance with setting up on Monday 21. Dinner on Tuesday 22 replaces meeting on Wednesday 23.
- **Bowelscan 2011** Rotary Clubs in D9650 will be selling kits from Shopfronts from Saturday 5/3/11 to Saturday 12/3/11. The members of Tamworth First Light and Tamworth on Peel Clubs will be rostered to sell Bowelscan kits from the Big W end of Shoppingworld.
- **District 9650 Conference will be held at Coonabarabran 18 – 20 March 2011**– if interested in attending please speak with David Hinwood or Louise Matthews as soon as possible to confirm accommodation and complete attendance forms

- **Science & Engineering Challenge will be held 22 – 24 March 2011.** Terry Robinson chairing the Committee. Terry needs assistance with setting up on Monday 21, Dinner on Tuesday 22 replaces meeting on Wednesday 23. March 2011.
- **Katrina Burns has sought the support of all or any of the Tamworth Clubs to attend the Country Music School** – total cost is \$2,750. The matter will be discussed further at the Combined Presidents Meeting and at this Club's next Board meeting. If anyone has any suggestions, ideas, please speak with David Hinwood or a member of the Board prior to the Board Meeting on Tuesday, 1 February 2011.
- History Books still for sale at a special price of \$25.00

QUEENSLAND FLOOD DISASTER

David Hinwood confirmed that a donation would be discussed at our Board meeting on 1 February. If anyone had any specific ideas or suggestions, please speak with a Board member prior to this meeting. If any members were in a position to volunteer their services or wished to make any type of donation – speak to David Hinwood who would provide them with details of the relevant person to contact – any suggestions or help would be appreciated. We, as a Club, will also need to consider Grafton and District who are currently experiencing similar flood situations to Queensland.

WESTPAC HELICOPTER BIKE RIDE

Max Cathcart said that the next fund raising bike ride would be in China – 8 – 17 October 2011 – The trip would commence in Beijing and end at the Great Wall of China. If anyone is interest speak with Max Cathcart for further details – Tim Coates will you be a starter – should be an interesting journey??



GUEST SPEAKER

Rob Harrison, Tamworth Regional Development Corporation (TRDC) is thanked by John Worldon (Foundation Executive Member of the TDC)

Rob delivered a passionate and informative address and covered the following:

- Mission TRDC encourages, supports and facilitates economic growth across the Tamworth region through collaboration with the community.
- TRDC is a joint venture between Tamworth Regional Council and the local business community. (1988)
 - Country Energy
 - Northern Daily Leader (in kind)
 - 100+ members paying \$100 per year (+ donations). **Benefits**
- Structure of TRDC (5 appointed, 3 elected directors)
- Differences with TDCCI, TRDC is positioned at a macro, long term level, compliment not compete) TDCCI involved in creation of TRDC
- TRDC has identified priorities for 2010 – 2013 under three strategic themes:
 - Promotion of the Region as a place to live, work and invest
 - Raise Regional Business Capacity
 - Operate Efficiently
- **Regional promotion**, with a particular focus on attracting new and relocating businesses and individuals, thereby growing the region's critical mass and human capital availability.
 - Brand Tamworth (Tool Kit - address skills and services gaps)
 - Evocities (**Facebook page**)
 - CARLE
 - New Residents Network (Harmony Day)
 - Website
- **Raising Regional Business Capacity**
 - REDS : **Education** (Education Sector Reference Group), Food Processing, Transport, Tourism, Aviation, Regional Service Centre, Equine
 - Training (Leading for Success, Lean 6 Sigma, Inspired Business)
 - Fostering Business Networks (Olive Growers)
 - Lobbying (BAE, MDBA)
 - Sustainability (Carbon Proofing, Feb 23rd)
 - Cooperation with government and non government entities

- **Evocities Campaign.** Federal Govt funding = \$1.2m for year 1. Each of 7 councils has committed \$40K per year for 3 years. It is hoped that federal funding will be extended for 2 more years. NSW Govt also contributed \$120K . Jobs are key reason for people relocating so Evocities Tamworth Jobs page is very important Evocities is a web campaign with adverts promoting the website. Target market is Sydney and advertising is timed to hit Sydneysiders at time of peak stress (rush hour). Adverts at Railway stations, backs of buses, drive time radio etc.

Tamworth has received almost 200 enquiries. 3 families are moving this month directly as a result of the campaign.

- **Brand Tamworth** project has been undertaken to maximise leverage of Evocities. 700 individuals and businesses were involved in the consultation process.

There were 3 stages:

- Brand Audit / Gap Analysis to allow marketing campaign to be focused due to limited resources. 67% of businesses said that Tamworth was either an excellent or a good place to business and 88% of residents were either very satisfied or satisfied with living in Tamworth. This is a good message to project when promoting the region.
- Creation of Marketing Strategy
- Brand Identity (Logo and tag lines). This will be presented at next council meeting for adoption (TRC will be brand owner). Details remain confidential at this stage.

CAN ASSIST Jazz in the Vines

Saturday 12th February Kitty Crawford Estate
\$50.00 / person

Tickets available from Shoppingworld Newsagency no later than Wed 9th February.

No BYOG Fully Licenced
Enquiries Sandy Gleeson 6766 8169

ROSTER	2nd February 2011	9th February 2011
Guest Speaker	Margaret Bidencepe	Vocational Visit
Topic	Tamworth Eisteddfod	Tamworth Sports Dome
Meeter & Greeter	Jim Raymond	---
Door Team	Rob Sharp & Dave Baddams	Max Cathcart & Dennis Johnson
Welcome	Peter Hinchcliffe	---
President Assist	Michael Smith	---
Visitor Assist	Paul Stevenson	---
Corporal Assist	Garnet Wood	---
Introduction	Terry Robinson	---
Vote of Thanks	Dick Davison	---
Vocational Profile	-----	

CORPORALS FOR February Chris Watson and Graham Dooley

BIRTHDAYS, ANNIVERSARIES AND INDUCTIONS From 12 January 2011	
Members Birthdays	27.01 Terry Robinson
Partners Birthdays	Nil
Anniversaries	31.01 Peter and Kim Hinchcliffe (24 yrs) 29.01 Jim and Carmel Raymond (34 yrs)
Inductions	Nil
Attendance	64%
Make Ups	Nil
Visiting Rotarians	Lorraine Hooker - Wellington Pt. Qld
Visitors	Michael Smith
Head and Tails	Paula Glover
Raffle	Helen Tickle

While I was watching the Tennis this morning there was a knock on the door

I opened it and there was a young bloke standing there who said:

"I'm a Jehovah's Witness".

I said "Come in and sit down"

"What do you want to talk about"?

He said, " Buggered if I know, I've never got this far before"

PRESIDENT ASSIST

To ensure members who are rostered for the duties of, Meeter and Greeter, Door, Visitor Assist, Welcome to our Members & Guests, Introduction of the Guest Speaker(s) and Vote of Thanks are present and if they are not to find a replacement and ensure those people's names are updated on the President's Running Sheet. Select the Table Order (after the head table).

Need to be in attendance by 6.30 am

DOOR TEAM

To record the attendance of our members and guests, collect meeting dues, and if possible balance the cash float i.e. monies paid = money received.

Need to be in attendance at 6.30 am

MEETER & GREETER

To meet & greet our members & welcome guests to our Club at the top of the stairs and to hand name badges to members. Also ensure any guests of members or visiting Rotarians are introduced to the Visitor Assist to ensure they are made feel welcome.

Need to be in attendance at 6.30 am

VISITOR ASSIST

To ensure any visitors to the Club are felt welcome by introducing yourself to them and other members and guests of our Club. To also include them in fellowship before and if necessary make sure they are included with several members for breakfast and are not left on their own.

Need to be in attendance from 6.30 am

WELCOME

To publicly welcome our Members & Guests (following the introduction) to our meeting when called upon by the President or his/her substitute.

Need to be in attendance by 6.50 am (or earlier)

INTRODUCTION

To make yourself known to our Guest Speaker/s, assist them to the head table and sit with them. During breakfast find out some information about the guest speaker which will assist you in your introduction.

VOTE OF THANKS

To move a vote of thanks to our guest speaker, and present a little thank you gift (ensure you have it before the meeting commences and take notes during their presentation to ensure your thank you is informed).

CORPORALS

To assist the Sergeant by putting out all Club Property and putting away at the conclusion of the meeting. Need to be in attendance by 6:30 am.

CORPORAL ASSIST

To assist the Sergeant, by putting away all Club Property at the conclusion of the meeting if the Corporals are unable to do so.