



# THE ROTARY CLUB OF TAMWORTH - FIRST LIGHT

2011-2012



Reach Within to Embrace Humanity

# THE ROTARY CLUB OF TAMWORTH - FIRST LIGHT



## *A Letter from Louise*

[www.tamworthfirstlight.org.au](http://www.tamworthfirstlight.org.au) Wednesday 9th November 2011  
Meeting 1086

### **Quote of the Week:**

"They may forget what you said, but they will never forget how you made them feel." – **Carl W. Buechner**

It restores your faith in the younger generation when you meet the likes of Tiffany Smith & Cameron Young from Oxley High School. Both speakers captured the audience & held them for the full 5 minutes, which is an excellent sign of a good speaker. I was watching David Baddams face as Tiffany spoke about the conspiracy theory behind the planes crashing on September 11, I'm sure he was amazed at the technical detail that she put forward to us in such a confident manner.

We are very fortunate to have adjudicators of such a high caliber, they were well qualified in choosing Cameron to go to the next level. It is such a pity we couldn't send both speakers through. We need to support Cameron at the Cluster finals on Monday 14<sup>th</sup> November at West Tamworth Bowling Club. Hosted by RCTWest, \$30pp, we need numbers by Wednesday 9<sup>th</sup> for catering.

I was one of several of our members, with some from Sunrise who attended the two day Mental Health First Aid Course. We will be organizing another in the New Year, so those who couldn't make it this time will be encouraged to attend. Please speak to Heff, Narelle, Patricia or myself if you want further information.

Michael O'Connor has got all the information regarding the "fellowship" tour to New Zealand in the New Year. Sounds like a great concept with flexibility to do your own thing, before, during & after. I'm sure Eric Kawabe will be looking forward to hosting some old friends.

I'm excited about heading off in the morning to have the weekend with my Boys. Sam is back from Indonesia working in Sydney for a week, so we'll be celebrating Christmas on Saturday. Adam's disappointed there will be no Boxing Day Test on Sunday. I'm a lucky Mother!

Louise oxo

## UPDATES/ NEWS / DIARY DATES

- Christmas Party – make a note of the date now - **26 November. Jim Raymond advises that requires the \$55.00 per head paid on or before 16 November.**
- **Caramello Bear Quiz**, Q. What is the new number 5 of the Four Way Test (or should that be the Five Way Test). A. Is it Fun.
- **Can I have some more recipes please** – font will get bigger each week until someone contributes
- Di and Rob off to Kokopo again, with Simon, 3 Nurses as well as Helen and Col. Good luck and stay away from the raw red emperor in chilli sauce and bush knives.
- Peter Bell advised that the Blue Angels annual Quilt and Collectables Fair is on again at the Moore Creek Hall on 5 to 6 November.
- Public speaking – Cluster finals will be held at the Rotary Club of Tamworth West meeting on 14 November at West Tamworth Bowlo with cost for dinner at \$30.00. A list will be circulated this meeting for those who want to attend. RVSP 9 November.
- Terry Burgess advised the Club that the provisional profit from the last Golf Trip to the Coast is \$3,900.00. Well done to the Golfers once again.
- Phil Lyon thanked those who registered on-line for the End Polio campaign before CHOGM. At CHOGM, \$100,000,000.00 was committed to the fight to rid the world of Polio. Phil mentioned that this would be second disease to eradicated after Small Pox in 1979.
- Brian Thompson advises that there will be a Golf Committee meeting at 5.00 pm at Dennis Maunders office on 15 November.
- Michael O'Connor spoke to us about the New Zealand trip planned for 9 to 19 March 2012. A great tour is planned and of course includes two Super 15 games at a all up cost of \$1,511.00 per person.
- PCYC – Coledale BBQ – Stevo advised ok this Friday, but need volunteers for and from 11 November.

## Guest Speakers – Cameron Young & Tiffany Smith from Oxley High

Cameron and Tiffany competed in the Club sponsored section of the high school debating competition with the winner progressing to the Cluster Final on 14 November.

Cameron speech related to music and the reasons why music is important in all facets of life and why music should be promoted more within our education system. Cameron mentioned that music by Mozart is played at Sewage Treatment works to promote bacterial breakdown. We were told that music stimulates the body and soul. Music

educations is on the decline and currently there is low value assigned to music education.

Tiffany spoke to us about the events of September 11 2001 and the conspiracy theory in relation to the Pentagon incident and whether an aircraft was involved. She states that even though a Boeing 747 jet liner was involved, there was very little left of the aircraft or the passengers and crew.

Our high class adjudicator panel of Jane Bradford, Narelle Langfield and Bill Moss ( a bit like the X- Factor judges) had a tough job, but decided that Cameron was the winner of this level with a high commendation to Tiffany.



Cameron Young & Tiffany Smith are thanked by Rob Clifton



No it is not a couple of Santa's out of uniform at the bar, but our own Ron Allen and Brian Bailey trying to balance the door.



This woman is 51. She is TV health guru Gillian McKeith, advocating a holistic approach to nutrition and health, promoting exercise, a vegetarian diet high in organic fruits and vegetables. She recommends detox diets, colonic irrigation and supplements.



This woman is 51. She is Nigella Lawson a TV cook, who eats meat, butter and desserts and loves a good wine!

## I REST MY CASE

From Terry Burgess – shame he can't give me a recipe.

Some of the Artists of the 60's are having their hits revised with new lyrics to accommodate aging baby boomers who can remember doing the Limbo as if it were yesterday.

They include:

Bobby Darin – “Splish, Splash, I was havin’ a Flash

Herman’s Hermits – “Mrs. Brown, you’ve got a lovely walker”

Ringo Starr – “I get by with a little help from depends”

The Bee Gees – “How can you mend a broken hip?”

Roberta Flack – “The first time ever I forgot your face”

Johnny Nash – “I can’t see clearly now”

Paul Simon – “Fifty ways to lose your liver”

The Commodores – “Once, twice, three times to the bathroom”

Procol Harem – “A whiter shade of hair”

Leo Sayer – “You make me feel like napping”

Abba – “Denture Queen”

Tony Orlando – “Knock 3 times on the ceiling if you hear me fall”

Helen Reddy – “I am Woman, hear me snore”

Leslie Gore – “It’s my procedure, and I’ll cry if I want to”

And last but NOT least... Willie Nelson – “On the Commode again”

The History of The 4 Way Test of Rotary

**The 4 way test is the cornerstone of Rotary – if you like it’s the core values of Rotary and therefore of every Rotarian.**

The following 24 words make up the 4 Way Test

"Of the things we think, say or do:

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?"**

These values are best told in the story of the 4 Way test and how it was adopted by Rotary.

Herbert Taylor's claim to business fame rests on his creation of the 4-Way Test and his use of that code of ethics as a tool to turn around a struggling cookware company. Those events are still widely remembered because Rotary International subsequently adopted The Four-Way Test and made it a

prominent part of that organization's culture.

Taylor was born in Pickford, Michigan in 1893. His father was active in lumber, banking and telephone companies in the area and uncles ran the local dry goods, hardware, grocery and shoe stores.

Pickford did not have a high school, so Taylor was sent to Sault Sainte Marie 25 miles away. While going to high school there he lived in a boarding house and worked first as a Western Union messenger boy and later as a telegraph operator.

Completing high school, Taylor enrolled in Northwestern University. He received a bachelor's degree from Northwestern in 1917. He then took a job with the YMCA in France. Soon thereafter the United States declared war on Germany and Taylor enlisted in the U.S. Naval Reserve. The Navy assigned him to a base in Brest, France, where he administered the distribution of food and clothing to Navy units.

As a result of contacts made in France, Taylor was offered two jobs after the war. One was with the Sinclair Oil Company. The other was with the YMCA in New York. Taylor's inclination was to take the YMCA job because he loved working with youth. But first he consulted bank executive George Perkins whom he had met in France during the war. Perkins advised him to follow a three-part plan. First, he should take the job with Sinclair where, Perkins predicted, he would be a success. Second, he should use the skills learned at Sinclair to start his own business. Third, once that business was running smoothly, he should devote most of his time to youth projects.

Taylor decided to follow Perkins' advice. He took the Sinclair job with the intention of working on youth projects in his spare time and with a long run goal of devoting his full time effort to youth after first achieving outstanding business success.

Sinclair sent Taylor to Paul's Valley, Oklahoma to work as timekeeper and assistant to the manager of a pipeline station. A year later the first oil was discovered in the county. A strong market for oil leases developed and Taylor decided to become an oil field lease broker. Resigning from Sinclair he opened an insurance and real estate business specializing in oil field leases.

That business was very successful. It not only provided a generous income but also allowed him the freedom to schedule a significant amount of civic activity. He became active in his church, the chamber of commerce, Boy Scouts, Hi-Y and Rotary.

Prior to moving to Oklahoma Taylor had married. He promised his wife that after spending a few years in Oklahoma they would move back to Chicago. In order to keep that promise he accepted a job with the Jewel Tea Company in 1924. The president of Jewel, Maurice Karker, had commanded Taylor in the Navy and held out the promise of rapid advancement for Taylor at Jewel. Taylor started as an office manager. By 1929 he was a member of the board of directors. In 1930 he was named executive vice president and was in line to become president.

Then fate intervened. In 1932 an executive from the Continental National Bank in Chicago asked Jewel to loan Taylor to the Club Aluminum Company on a one-half time basis. Club Aluminum was on the verge of bankruptcy. The bankers were convinced that the only way to avoid that would be to bring in a proven top level executive and Taylor fitted that definition. Jewel agreed to the request.

After settling the law suits pending against the company, Taylor concluded that Club Aluminum was \$ 400,000 in debt with no possibility that the existing level of sales could service short run debt payments. The Creditors Committee advised Taylor to file for bankruptcy. Jewel Tea concluded that the situation was hopeless and asked Taylor to return full-time to Jewel. But Taylor could not turn his back on the 250 Club Aluminum employees. After much praying he decided to give up his \$ 33,000 per year job with Jewel and become president of Club Aluminum at a salary of \$ 6,000 per year. In order to give the company some more time to accomplish the turnaround he borrowed \$ 6,100 using his Jewel stock as collateral and put that money into Club Aluminum.

## THE FOUR-WAY TEST

When Herbert Taylor took over Club Aluminum the situation was so desperate that he believed himself to be the only person who thought there was hope. In developing his plan of action he gave first priority to changing the ethical climate in the company. As he explained many years later:

"The first job was to set policies for the company that would reflect the high ethics and morals God would want in any business. If the people who worked for Club Aluminum were to think right, I knew they would do right. What we needed was a simple, easily remembered guide to right conduct - a sort of ethical yardstick- which all of us in the company could memorize and apply to what we thought, said and did.

I searched through many books for the answer to our need, but the right phrases eluded me, so I did what I often do when I have a problem I can't answer myself: I turn to the One who has all the answers. I leaned over my desk, rested my head in my hands and prayed. After a few moments, I looked up and reached for a white paper card. Then I wrote down the twenty-four words that had come to me:

1. Is it the truth? 2. Is it fair to all concerned? 3. Will it build goodwill and better friendships? 4. Will it be beneficial to all concerned?

I called it "The Four-Way Test" of the things we think, say or do."

For several months he applied the new test to various problems such as the company's misleading advertising. In those cases where company practice failed the test he made the necessary changes. That process convinced him that he had discovered the ethical decision-making guide he felt was critical to the company's recovery.

This 24-word code of ethics for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy.

The Four-Way Test was regularly applied as Taylor moved forward with his plans to operate the company more efficiently and to market more effectively. In his autobiography, for example, he tells of using the test to discourage salespeople from selling dealers more merchandise than the dealers could profitably sell; of using the test to resolve vendor disputes in a win-win fashion; and of making sure that creditors were paid in full.

When Herbert Taylor became president of the Rotary Club of Chicago in 1938 he introduced The Four-Way Test to the Rotary World. The test proved to be an ideal tool which Rotary clubs could use to promote high ethical standards in business and the professions. In 1952 Taylor gave permission to Rotary International to promote the Test worldwide. Then, in 1954-55 Herbert Taylor became president of Rotary International and he used his presidency as an opportunity to travel around the world promoting the use of the Test. In 1954 he also gifted the copyright for The Four-Way Test to Rotary International.

In the meantime, Club Aluminum returned to profitability. The company was able to pay off its \$ 400,000 debt within five years. Over one million dollars in dividends were paid over the following fifteen years. And net worth climbed to \$ 1.75 million over the same period.

In 1975 Herbert Taylor suffered a stroke which severely impaired his ability to speak, read and write. In 1978 he died. He was survived by The Four-Way Test thanks to the fact that Rotary International had taken over its promotion. The company where it all began, Club Aluminum, also survived. But it forgot its heritage. Bought by Standex International, it was moved to Jacksonville, Arkansas in 1978. Three years later when the American National Business Hall of Fame contacted the company for information about Herbert Taylor and the Four-Way Test, a spokesperson for the company said she had no knowledge of either.



Tamworth Adventure Playground presents

# Our 2011 Family Fun Day

## 10am-2pm, Sunday 13 November

at Tamworth Botanical Gardens and Miniature Railway  
Buy a lanyard for \$20 or pay as you go

Tamworth Adventure Playground Committee is fundraising to build a unique marsupial-themed adventure playground at the Marsupial Park. The playground's design has been inspired by over 300 Tamworth children and their ideas for their dream playground.

A \$20 lanyard gets each child:

- 4 train rides!
- 1 jumping castle play!
- 1 face painting!
- 1 sausage sandwich!
- 1 popcorn serve!
- 1 bottle of water!
- 1 helium balloon!



NB. Closed-in shoes must be worn to ride the miniature railway trains

### FAMILY FUN DAY SPONSORS



Tamworth Volunteer Referral Service

Tamworth & District Model Engineers



University Department of Rural Health & Rural Clinical School  
Northern New South Wales

new england mutual  
at the heart of our community



**JOBLINKplus**  
Focused on our Community

[www.tamworthadventureplayground.com](http://www.tamworthadventureplayground.com) | Enquiries to Charles Impey 0428 000 021

# The Rotary Club of Tamworth First Light Masterchef page

## Salmon coulibiac

### Preparation Time

30 minutes

### Ingredients (serves 4)

- 2 eggs
- 2 tsp vegetable oil
- 2 large (about 250g each) salmon fillets, skin removed, halved crossways
- 4 sheets (24 x 24cm) reduced-fat puff pastry, just thawed
- 2 green shallots, ends trimmed, thinly sliced crossways
- 2 tbs drained capers
- 1 tbs finely chopped fresh dill
- Salt & freshly ground black pepper
- Leftovers: Use the puff pastry to make pies and pasties. Use the capers to add flavour to tuna meats.



### Method

1. Preheat oven to 220°C. Place eggs in a small saucepan and cover with warm water. Bring to the boil over medium heat and cook for 4 minutes. Drain. Place eggs in a large heatproof bowl and cover with cold water. Set aside for 5 minutes to cool. Drain. Peel eggs and coarsely chop. Place in a bowl and set aside.
2. Meanwhile, heat the oil in a large non-stick frying pan over high heat. Add the salmon and cook for 1 minute each side or until just brown. Remove from heat.
3. Cut a 15 x 24cm rectangle from each pastry sheet. Refreeze excess pastry. Place a piece of salmon in the centre of each pastry rectangle. Combine the green shallot, capers and dill in a small bowl. Sprinkle the salmon evenly with the shallot mixture and top with egg. Season with salt and pepper.
4. Bring edges of pastry together to enclose filling and pinch to seal. Place on a baking tray. Bake on top shelf of oven for 15-18 minutes or until golden brown and puffed. Remove from oven. Divide among serving plates and serve immediately.

### Notes

- If fresh salmon is unavailable, you can substitute 1 x 415g can red or pink salmon. Drain salmon and add to green shallot, capers and dill in step 3. Divide salmon mixture among pastry rectangles, top with egg and season with salt and pepper. Continue from step 4.

<b>ROSTER</b>	<b>9 November 2011</b>	<b>16 November 2011</b>
<b>Guest Speaker</b>	<b>Bradley Hansen</b>	<b>Phil Lyon</b>
<b>Topic</b>	<b>Tamworth's New Hospital</b>	<b>Rotary Foundation</b>
<b>Door Team</b>	<b>Jim Raymond &amp; Brodie Shields</b>	<b>Chris Watson &amp; Annette Arthur</b>
<b>Meeter &amp; Greeter</b>	<b>Narelle Langfield</b>	<b>Julian Smith</b>
<b>Welcome</b>	<b>Stuart Glover</b>	<b>Brian Thompson</b>
<b>President Assist</b>	<b>Dick Davison</b>	<b>Paul Bennett</b>
<b>Visitor Assist</b>	<b>Les Jacob</b>	<b>Max Cathcart</b>
<b>Corporal Assist</b>	<b>Phil Penman</b>	<b>Dennis Maunder</b>
<b>Introduction</b>	<b>Bruce Hemmett</b>	<b>Brian Yeo</b>
<b>Vote of Thanks</b>	<b>Bill Moss</b>	<b>Chris Celovic</b>

**CORPORALS for:**      November: Tim Coates & Barry Biffin  
                                  December: Julian Smith & Brian Thompson

<b>BIRTHDAYS, ANNIVERSARIES AND INDUCTIONS</b>	
<b>Members Birthdays</b>	<b>Nil</b>
<b>Partners Birthdays</b>	<b>Nil</b>
<b>Anniversaries</b>	<b>Paul &amp; Gail Bennett 16/11 15 years, Bruce &amp; Julie Hemmett 12/11 6 years</b>
<b>Induction into Club</b>	<b>John Worldon 14/11 4 years (2<sup>nd</sup> time)</b>
<b>Attendance</b>	<b>77%</b>
<b>Make Ups</b>	<b>Nil</b>
<b>Visiting Rotarians</b>	<b>Nil</b>
<b>Visitors</b>	<b>Geoffrey Young, Chris Walsh</b>
<b>Head and Tails</b>	<b>Bill Moss</b>
<b>Raffle</b>	<b>Barry Murphy</b>

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